

## **Welcome to the Resch Expo in 2025!**

### **A new venue brings new opportunities.**

**Wisconsin Rural Water Association (WRWA)** is excited to announce that exhibitor registration is now open for our 37th annual technical conference at our new venue, Resch Expo in Green Bay! Please see below the amazing opportunities for sponsorship and for exhibitors at the 2025 conference. To get a reduced rate for a booth please fill out the attached exhibitor registration forms with payment by February 7, 2025.

### **Sponsorship Opportunities!!!**

To become a **Conference Sponsor (Premier, Platinum, Silver)**, please fill out the attached form and return it to WRWA (BEFORE 1/10/2025). All sponsorships include a free booth(s) which you can reserve at the booth selection meeting. \*

\*Booth Selection meeting will be January 14 at 10am. (Virtual meeting)

### **Exhibitor Opportunities!!!**

Becoming an Exhibitor requires making a **Booth Reservation** which are on a first-come, first-serve basis. Spaces are limited to the first **241** registrations that we receive. Be sure to fill out the attached form in its entirety. The booth fees include (10'x10'), (10'x40'), or (20'x40') booth space, 1 person, Wednesday & Thursday lunch, Banquet, curtains, skirted table/chair, and company sign.

**\*\*\* Remember that you will not have a booth reserved until we receive your Exhibitor Registration & Payment. \*\*\***

**As a reminder to the Corporate Gold and Corporate Business Members, please fill out the form and return it to WRWA (BEFORE 1/10/2025) to reserve your free exhibit booth.**

### **PICK YOUR BOOTH!!!**

**Exhibitors electing to be a Conference Sponsor (Premier, Platinum, Silver), please fill out the form and return it to WRWA (BEFORE 1/10/2025) to reserve your free exhibit booth and be invited to the booth selection meeting. \***

\*Booth Selection meeting will be January 14 at 10am. (Virtual meeting)

**Corporate Gold Business Members, please fill out the form and return it to WRWA (BEFORE 1/10/2025) to reserve your free exhibit booth. will be invited to the booth selection meeting. \***

\*Booth Selection meeting will be January 14 at 10am. (Virtual meeting)

## **Booth Selection Guidelines**

Since we are at a new venue this year, we have decided to let the corporate Gold Business Members and Conference Sponsors (Premier, Platinum, Silver) choose their booths at a selection meeting on January 14. This selection meeting will take place in a virtual Team's Meeting platform. The order of selection is determined by the longevity of the Corporate Gold Business Membership along with any Premier, Platinum or Silver sponsorship. (Corporate Gold Member list is attached)

-If an exhibitor registers for more than 1 booth, they select all their booths at their time of selection. Every booth registered by a single exhibitor will have that exhibitor's name listed in the registry.

(Example: Exhibitor A selects two booths. The second booth is for exhibitor B. Exhibitor B's name will not be listed in the registry, only exhibitor A will be listed, as A is the owner of the booth.)

-No trading the order of selections.

-The order of booth selection will be as follows:

1. Corporate Gold member with Premier Sponsorship
2. Premier Sponsor
3. Corporate Gold member with Platinum Sponsorship
4. Platinum Sponsor
5. Corporate Gold member with Silver Sponsorship
6. Corporate Gold member
7. Silver Sponsor

-Any Exhibitors that do not have their registration forms and payment turned into WRWA by Jan 10 will be moved to the bottom of the selection list.

-The selection order listed on the day of selection is final.

## **Please note the following Exhibitor scheduled Dates and Times**

### **Booth Set-up**

-Monday, March 24, 2025 – (2pm-5pm) – Large Booth Equipment Only

-Tuesday, March 25, 2025 – (8am-10am) - Large Booth Equipment Only

-Tuesday, March 25, 2025 – (10am-5pm) – 10'x10' Booths Only

-Wednesday, March 26, 2025 – (7am-10am) – 10'x10' Booths Only

### **Booth Hours**

-Wednesday, March 26, 2025 – (11am-5pm)

-Thursday, March 27, 2025 – (9am-2pm)

### **Booth Take-down**

-Thursday, March 27, 2025 – (After 2pm)

**\*Notice: Large Equipment cannot leave until all 10'x10' booths are vacated\***